



ANNUAL SMALL BUSINESS SYMPOSIUM & OPPORTUNITIES BREAKFAST

April **24** 2026

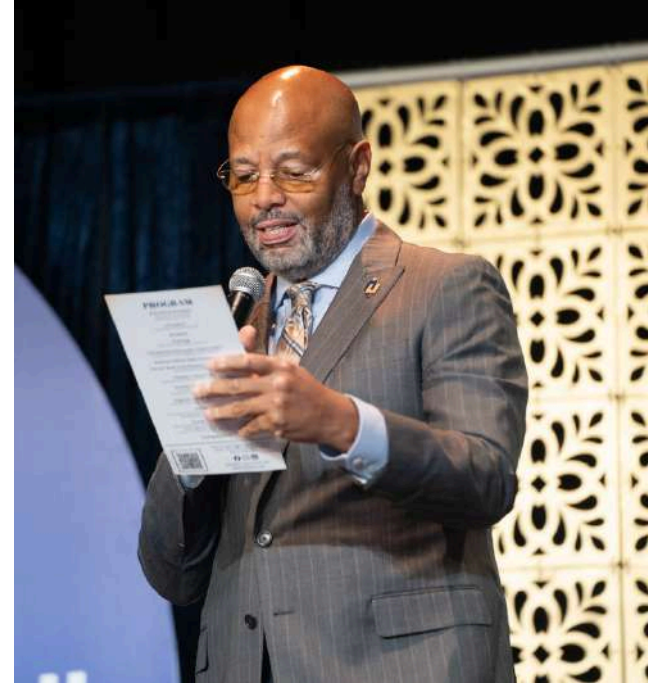
8:00AM - 12:00PM

Sponsorship Opportunities

LIVE! Casino & Hotel

900 Packer Avenue,
Philadelphia, PA 19148

WWW.VESTEDIN.ORG





VestedIn 2026 SMALL BUSINESS SYMPOSIUM

FRIDAY, APRIL 24, 2026 • 8AM - 12PM

AGENDA AND TIMES ARE SUBJECT TO CHANGE

08:00

Small Business Expo Starts & Breakfast Buffet Available

08:50

Panel Discussion: Preparing for What's Next: Future-Proofing Your Business.

09:40

Expo, Networking, and Meet & Greet Opportunity

10:10

Presentation: Scaling Up: Meeting Standards of Major Employers - Featuring PA Casinos

10:50

Annual Opportunities Breakfast Awards Ceremony

11:10

Panel Discussion: How to Scale Your Business in Today's Marketplace



ABOUT VESTEDIN SYMPOSIUM & OPPORTUNITIES BREAKFAST

The VestedIn Symposium & Annual Opportunities Breakfast is the region's premier gathering celebrating diverse entrepreneurs, capital access, and community investment. Hosted by VestedIn—a Community Development Financial Institution with more than 25 years of measurable impact—the event convenes over 300 business leaders, financial institutions, policymakers, labor, philanthropy, and small business owners committed to equitable economic growth across Pennsylvania, New Jersey, and Delaware.

This year's program blends inspiration with insight, featuring thought leadership on access to capital, workforce development, and generational wealth, while highlighting the real-world outcomes of community investment—**\$5.5 million in financing delivered and 1,600+ jobs created to date.**

NEW FOR 2026: INAUGURAL SMALL BUSINESS EXPO

Launching alongside the Breakfast is VestedIn's inaugural Small Business Expo, featuring 20+ vetted small business vendors offering B2B services, tools, and resources essential to business growth—ranging from professional services and technology to operations, marketing, and financial support.

The Expo creates a unique, high-impact environment where:

- Small businesses gain visibility and access to decision-makers
- Sponsors connect directly with entrepreneurs and ecosystem partners
- Attendees experience a tangible marketplace of solutions that strengthen the small business economy

For sponsors, the Symposium and Expo together offer unmatched visibility, meaningful engagement, and alignment with a trusted institution driving measurable community impact—positioning your organization not just as a supporter, but as an active partner in building an inclusive and thriving regional economy.

ABOUT VESTEDIN

VestedIn is a Community Development Financial Institution (CDFI) committed to empowering underserved communities by supporting small businesses, fostering financial education, and building generational wealth. For over 25 years, VestedIn has been a bridge between poverty and economic opportunity, providing capital, resources, and programs to strengthen businesses and communities across seven counties in Pennsylvania, New Jersey, and Delaware.

OUR MISSION

Our mission is to facilitate empowerment and wealth building through investment in communities.

WHY PARTNER WITH VESTEDIN?

By investing in VestedIn, you:

- Support economic growth and job creation in underserved communities.
- Align your brand with impactful community development and empowerment initiatives.
- Contribute to programs that have provided \$5.5M in direct financing and created 1,600+ jobs to date.

Together, we can create a thriving and equitable future for businesses and families. **Let's Build Stronger Communities, Together.**

\$25,000

PREMIER INVESTMENT SPONSOR

(ONE AVAILABLE)

- Event title recognition, "Presented by (your company name)"
- 3 Tables of 8 and reserved premier VIP seating at event
- Company executive listed as honorary event co-chair
- Full page ad in program book; full color
- Digital version ad displayed on screens at event
- Professionally produced company commercial to play during event :60 sec (provided by sponsor)
- Company logo recognition on pre and post promotional videos for event
- Exclusive Sponsorship of Featured Fireside Chat and Private Meet & Greet with featured speaker
- Sponsorship of (1) Opportunities Breakfast Award and an opportunity to present award at the event
- Company name in all publicity and press materials
- Company logo recognition on all event materials and digital displays at event
- Social media recognition on VestedIn platforms
- Opportunity to include company swag/literature in guest gift bags (up to 300; provided by sponsor)
- (1) One Exhibitor Table included for on-site visibility and direct engagement with attendees

\$15,000

CAPITAL IMPACT SPONSOR

- (2) Tables of 8 and reserved premier VIP seating at event
- Company executive listed as honorary event co-chair
- Full page ad in program book; full color;
- Digital version ad displayed on screens at event
- Professionally produced company commercial to play during event :30 sec (provided by sponsor)
- Company logo recognition on pre and post promotional videos for event
- Sponsorship of (1) Opportunities Breakfast Award and an opportunity to present award at the event
- Co-Sponsorship of a Symposium panel
- Company name in all publicity and press materials
- Company logo recognition on all event materials and digital displays at event
- Social media recognition on VestedIn platforms
- Opportunity to include company swag/literature in guest gift bags (up to 300; provided by sponsor)
- (1) One Exhibitor Table included for on-site visibility and direct engagement with attendees

\$10,000

BUILDING COMMUNITIES CORPORATE TRUSTEE

- 10 tickets and reserved VIP seating at event
- Full page ad in program book; full color
- Co-Sponsorship of a Symposium panel
- Digital version ad displayed on screens at event
- Company logo recognition on all event materials and digital displays at event
- Social media recognition on VestedIn platforms
- Opportunity to include company swag/literature in guest gift bags (up to 300; provided by sponsor)
- (1) One Exhibitor Table included for on-site visibility and direct engagement with attendees

\$5,000

BUILDING COMMUNITY ADVOCATES

- 10 tickets and reserved seating at event
- Full page ad in program book; full color
- Company logo recognition on digital displays at event
- Social media recognition on VestedIn platforms

\$2,500

CORPORATE INNOVATION PARTNERS

- 10 tickets to attend event
- Half page ad in program book; full color
- Company logo recognition on digital displays at event

\$1,500 VIP CHAIRMAN'S PACKAGE

- 4 tickets to attend event
- Acknowledgement by Chairman during event
- Logo or name recognition in program book; full color
- Logo or name displayed on screens at event

Small Business Opportunities

Exhibitor Table \$300

Designed for business-to-business (B2B) service providers and hire-ready solution vendors. It is ideal for companies that organizations regularly contract with for services, rather than consumer-facing retail businesses.

Eligible exhibitors include but are not limited to:

- Professional and operational services
- Food, hospitality, and transportation services
- Event, marketing, and creative services
- Facilities, operations, and maintenance services
- Technology and business systems
- Logistics, staffing, and workforce support services
- Construction-adjacent and specialty trade services

Registration Includes: One (1) exhibitor table with 2 chairs and One (1) event ticket. Additional tickets for team members attending event must be purchased.

Resource Exhibitors

Resource exhibitors can receive complimentary access to the event (comp code provided). Resource exhibitors are city, state or federal agencies that provide free resources for small businesses.

A La Carte Opportunities

Individual Tickets **\$165**

- (1) seat at the Opportunities breakfast, Expo and Symposium
- Early bird discounted rate of \$125 per ticket available only until March 6, 2026.

Full Page Ad **\$1,000**

- Ad Specs : 5 (width) x 7 (height) Inches ; Hi- resolution PDF or PNG; Full Color.
- Includes ad displayed on screens at event. Digital ad specs: 1920 x 1080 px

Half Page Ad **\$500**

- Ad Specs : 5 (width) x 3.5 (height) inches; Hi- resolution PDF or PNG; Full Color.

Sponsor Logo Only **\$250**

- Logo recognition in program book or digital screens at the breakfast



CONFIRM YOUR COMMITMENT

To confirm your sponsorship or to inquire about customized partnership opportunities, contact our Event Manager, Mianna Smith at hitouchevestedin.org or call (215) 402-7031.

Visit our website to learn more about our organization:
www.vestedin.org.
